




WG Energy-related Behaviour Change Activity Brief

EⁿR M68 Regular & Full Meeting

17 – 18 February 2021

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Overview of WG Behaviour Change

- EnR contribution to BEHAVE in focus
- EnR session brainstorming process has brought new members to the WG 
 - 15 members now
 - ADEME, ADENE, AEA, BFE, CRES, EIHP, ENEA, ENOVA, EST, EWEA, IDAE, MOTIVA, RVO, SIEA, STEM
- Future planning:
 - Platform for collaboration with social scientists and other relevant networks



BEHAVE 2020/2021

- BEHAVE 2020/2021 21 – 23 April 2021
 - Organised by UNEP DTU Partnership in Copenhagen – C2E2 Copenhagen Centre on Energy Efficiency
 - Co-organiser EnR network (WG Behaviour Change)
- <https://c2e2.unepdtu.org/behave2020/>
- Registration open
 - NO registration fee
- Conference programme
 - Being finalised, to be published any time now



EnR and BEHAVE 2020/2021

- EnR's role in BEHAVE 2020/2021
 - Organising Committee (Troika&WG BC: Rebecca, Emilie, Irina, Irmeli)
 - Conference programme
 - Key note speakers in plenary sessions (invitations/co-signed by organisers): 2 morning plenaries + closing plenary
 - UNEP representative (C2E2)
 - Danish Ministry representative (C2E2)
 - EnR by ADEME
 - EC representative (EnR)
 - DG ENER/Just transition (EnR)
 - EU Presidency/Portuguese Secretary of State for Energy (EnR)
 - Social Scientist – reflection to the conference contents and outcome, the way forward
 - EnR: WG Behaviour offering a platform for collaboration with social scientists; announcement of the host/s of BEHAVE 2022
 - C2E2 closing remarks
 - Scientific Committee – abstract evaluation
 - WG Behaviour Change members
 - Other scientists
 - Dissemination, marketing and communication activities to spread the word through our networks comprehensively
- EnR sessions at BEHAVE (2 sessions)
 - Brainstorming process



EnR Sessions

EnR – Session 1 (Wed 21 April, 13:00 – 14:30)

Energy agencies supporting households and communities through the energy transition with a focus on behaviour change and advice delivery

- Showcase best practices of energy agencies demonstrating how they are using behavioural insights to design their programmes/ projects to different audiences – show diversity of our work
 - Catalogue of best practices

EnR – Session 2 (Thu 22 April, 10:30 – 12:00)

The road to net zero: what can energy agencies learn from behavioural science

- Interactive session – engage with social scientists to explore how to work better together and demonstrate our convening ability



EnR and BEHAVE – the future

- BEHAVE 2020/2021 is **the 6th conference** on Energy Efficiency and Behaviour Change initiated by the EnR
 - 2009 Maastricht, 2012 Helsinki, 2014 Oxford, 2016 Coimbra, 2018 Zurich, 2020/2021 Copenhagen/on-line
- **Invitation to organise BEHAVE 2022** (in autumn) and BEHAVE 2024
 - Inform of your interest to the Troika/WG Behaviour Change preferably before BEHAVE 2020/2021

Looking forward to seeing you all at BEHAVE 2020/2021!