



European Energy Network

The voluntary network of European Energy Agencies - at the heart of the clean energy transition

Name and Country of EⁿR Member

HEA - Hungary



Name of Project/Programme

Energy efficiency awareness raising actions

HEA operates a special website, Facebook and YouTube platform in connection with “Energy Ambassadors”:

<http://energiakovetek.hu/>

<https://www.facebook.com/mekhenergiahatekonysag>

https://www.youtube.com/channel/UC2x96zg9e-sLirGhERxT_5NA

HEA operates a special website in connection with energy efficiency:

<https://www.enhat.mekh.hu/>

HEA always publishes up-to-date information on its website:

<http://www.mekh.hu/>

Description of Project

Residential sector

HEA targeted the younger generation with its “Energy Ambassadors” campaign. Under this programme HEA organises a competition every year for university students to show the importance of the energy efficiency in an enjoyable and playful way. We believe the most important audience to revise and change our behaviour is the youth. Of course, this campaign was also affected by the COVID-19 pandemic.

Public buildings

The aim of the campaign written in the factsheet is to improve energy efficiency in public buildings. Our authority supports these sessions by publicly available educational materials, templates, awareness posters which are focused on the characteristics of the public buildings usage.

Business sector

In 2019, the energy consumption of companies that are part of the audit programme was distributed the following way: 11% building maintenance, 85% activities and services, 4% transportation and delivery. Energy audits revealed energy saving potential of 6% of the energy consumption of the audited companies.

Hungary introduced EEOS from 2021. HEA is the executing body, responsible for the Monitoring and Verification. HEA tracks the energy savings potential identified in the obligatory energy audits of large enterprises and maintains the official registry of the energy auditors.

Aim/Expected Impact of Project

As for EEOS, according to Act LVII of 2015 on energy efficiency, the rate of end-use energy savings in the commitment period from 1 January 2021 to 31 December 2030 is the cumulative energy savings achieved with a national energy saving of 0.8% per year compared to the average final energy consumption in the 2016, 2017 and 2018 period.

As for the residential sector: Because of the great success of this action, HEA announces a call for tender every year to find its Energy Ambassadors.

Involvement of the Agency and Link to the EU Green Deal

Leave no one behind (Just Transition):

HEA participates in an integrated project of the European Union. Within the framework of this project we examine the issue of energy poverty in general and in the Northern Hungarian region, as well.



Activating education and training

HEA targeted the younger generation with its “Energy Ambassadors” campaign.

Mobilising research and fostering innovation

HEA announced a tender called “Collection and analysis of good examples of energy and climate awareness raising activities abroad”. The main aim of the project is to gather international (mainly EU and OECD countries) energy and climate awareness raising activities through literature and database analysis, and to present the best practices of these.