ADEME - France

SARE Programme (Accompanying energy renovation of housing)
https://www.faire.gouv.fr/

The SARE information programme has been developed in the framework of the Energy Savings Certificates plan. The programme’s goal is to implement information and support measures for the energy renovation of housing and small private tertiary premises throughout the country. This new programme will strengthen and complement an already existing public service: the “FAIRE” information desks that aim to facilitate, accompany and inform about energy renovation.

The programme’s budget is 200 million euros for 2020-2024 timeframe. The co-financing provided under the SARE comes from the Energy Savings Certificates programme and will follow a pay-for-performance logic. The SARE programme will cover up to 50% of the costs, the rest being co-financed by local and regional authorities. The expected impact is to bring together stakeholders providing information to households through a ‘one-stop-shop’.

The SARE programme will be implemented at the regional level and will cover all regions.

Involvement of the Agency and Link to the EUGreen Deal

ADEME is the main programme leader and thus monitors the programme at the national level. The Agency accompanies the regional actors in the development and the implementation of the programme at the regional level. ADEME ensures training of advisers, overall communication about the programme, provision of tools, and support for regional activities, etc.

Aim/Expected Impact of Project

The SARE programme should allow to co-finance the amounts committed by local and regional authorities to carry out three main missions:

1. Provide a support service for households
   The programme aims to inform, advice and support households and citizens, and to organize energy audits.

2. Create a regional dynamic around renovation
   Co-finance awareness-raising and mobilization actions in order to help renovation experts and other stakeholders hone their skills in the energy renovation of housing.

3. Support the deployment of an advisory service to small private tertiary premises
   Awareness raising and advice for the owners of small private tertiary sector buildings (shops, offices, restaurants, etc.).
   - The SARE programme contributes to the strategic priority of the French government for energy renovation of housing and the fight against thermal sieves.