

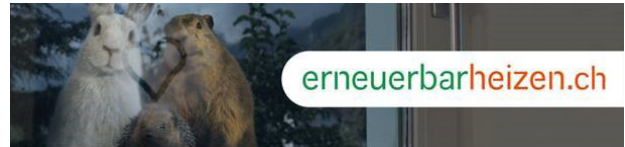


# European Energy Network

The voluntary network of European Energy Agencies - at the heart of the clean energy transition

## Name and Country of E<sup>n</sup>R Member

SwissEnergy – Switzerland



## Name of Project/Programme & Link to website

Renewable Heating Programme

<https://www.erneuerbarheizen.ch>

- Umbrella communication which informs the different target groups on different channels: TV advertising, newspapers, social media, news channels, news letters, special editions, exhibitions, congresses, etc.

The programme has been in implementation since January 2020 and is expected to last about 5 years.

## Description of Project

The Programme involves many different measures and partners. The development of the programme was preceded by a detailed analysis of the obstacles to a corresponding change in behaviour. Renewable heating currently includes the following measures:

- An impulse advisory service for renewable heating was developed, specifically for efficient, initial on site advice for the building owners. This consulting is subsidised by most cantons.  
Website for building owners to easily find the options for renewable heating for their own buildings. The information includes investment costs, operating costs and CO<sub>2</sub> emissions (2 different models). It contains comprehensive information on heating systems, an action plan and proposes consultants working nearby.
- The installers are trained in “impulse advisory” and additional training and education measures have been implemented to ensure that sufficient specialists are available for the replacement work.
- Numerous partnerships have been established with various associations and companies which contribute to the content and communication. For example cantons, municipalities, association of installers, banks, insurance companies.

## Aim/Expected Impact of Project

The aim of the Programme Renewable Heating is to replace fossil fuels heating systems with renewable heating systems. Today, 900,000 fossil heating systems (oil and natural gas) are in operation in Switzerland. By 2050 at the latest, these should be replaced by renewable heating systems. This corresponds to an increase in the replacement of fossil heating systems by renewable heating systems from 10,000 to 30,000 per year. As fossil fuel heating systems have a service life of 15 to 25 years, no more fossil fuel heating systems should be installed after 2025.

## Involvement of the Agency and Link to the EU Green Deal

### Renovation Wave

- SwissEnergy: project development, project management, financing, communication
- The execution is mainly with external communication agencies, partners, cantons and municipalities.