

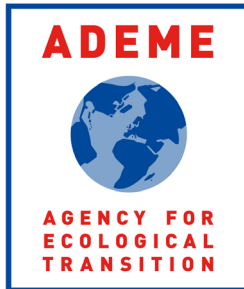


# European Energy Network

The voluntary network of European Energy Agencies - at the heart of the clean energy transition

## Name and Country of E<sup>n</sup>R Member

ADEME - France



## Name of Project/Programme & Link to website

The EVE Programme (EVE – Engagements Volontaires pour l’Environnement des acteurs de la chaîne logistique et du transport de voyageurs)

<https://www.eve-transport-logistique.fr>

## Description of Project

The EVE Programme (“Voluntary Commitments for the Environment of Logistics Supply Chain and Passenger Transport Actors”) is a business support programme for reducing the energy and environmental impact of transportation and logistics activities through awareness-raising, training and supporting stakeholders in the transport and logistics sector to improve their energy and environmental performance.

The programme integrates shippers, freight forwarders, freight carriers and wholesalers, as well as passenger carriers in a global approach, as they commit to improve air quality through their voluntary actions.

EVE’s final goal is to reduce the GHG emissions and to limit atmospheric pollutants.

The EVE programme is deployed over three years (2018-2020) and is based on :

- **three voluntary commitment schemes to cover the whole transport chain:**
- Objectif CO<sub>2</sub> for freight and passenger carriers,
- FRET<sub>21</sub> for shippers, and
- EVCOM for freight forwarders.
- **a platform for the exchange of environmental data between transport stakeholders (PFE-DET).**

## Aim/Expected Impact of Project

The EVE programme strives to improve the reliability of the environmental data managed by the stakeholders. In addition to generate positive impact for companies in terms of environmental protection (GHG emissions reduction, air quality improvement), economic benefits (reduced fuel consumption and commercial benefits, some other expected impacts include:

- **Objective CO<sub>2</sub> for freight and passenger carriers:** awareness raising of 3,350 transport companies about the Objective CO<sub>2</sub> label and PFE-DET / 720,000 tonnes of CO<sub>2</sub>eq saved annually by all the signatories, in year N+3 of their commitment.
- **FRET<sub>21</sub> for shippers:** 1000 companies are aware of FRET<sub>21</sub> and PFE-DET / 400,000 tonnes of CO<sub>2</sub>eq saved annually by all the signatories in year N+3 of their commitment
- **EVCOM for freight forwarders:** 300 forwarders’ companies aware of EVCOM and PFE-DET / 120,000 tonnes of CO<sub>2</sub>eq saved annually by all the signatories in year N+3 of their commitment.



Through substantial improvements in the energy efficiency of road transport, the programme contributes to achieve the objectives set out in the French national low-carbon strategy. The EVE programme is financed by Total Marketing France as part of the Energy Savings Certificates.

## Involvement of the Agency and Link to the EU Green Deal

### Smart Mobility

ADEME is the main programme leader and ensures the management, coordination and technical support of the companies in the Programme and its various voluntary commitment schemes.

