The EVE Programme (“Voluntary Commitments for the Environment of Logistics Supply Chain and Passenger Transport Actors”) is a business support programme for reducing the energy and environmental impact of transportation and logistics activities through awareness-raising, training and supporting stakeholders in the transport and logistics sector to improve their energy and environmental performance.

The programme integrates shippers, freight forwarders, freight carriers and wholesalers, as well as passenger carriers in a global approach, as they commit to improve air quality through their voluntary actions.

EVE’s final goal is to reduce the GHG emissions and to limit atmospheric pollutants.

The EVE programme is deployed over three years (2018-2020) and is based on:
- three voluntary commitment schemes to cover the whole transport chain:
  - Objective CO2 for freight and passenger carriers,
  - FRET21 for shippers, and
  - EVCOM for freight forwarders.
- a platform for the exchange of environmental data between transport stakeholders (PFE-DET).

Each of the three schemes will allow to evaluate the baseline situation in terms of energy consumption and GHG emissions, implement a customised action plan, set an overall GHG emissions reduction target over three years, monitor the implementation of the action plan, and achieve the objectives (calculation and monitoring tools are provided).

The EVE programme strives to improve the reliability of the environmental data managed by the stakeholders. In addition to generate positive impact for companies in terms of environmental protection (GHG emissions reduction, air quality improvement), economic benefits (reduced fuel consumption and commercial benefits, some other expected impacts include:

- **Objective CO2 for freight and passenger carriers:**
  - awareness raising of 3,350 transport companies about the Objective CO2 label and PFE-DET / 720,000 tonnes of CO2eq saved annually by all the signatories, in year N+3 of their commitment.
- **FRET21 for shippers:**
  - 1000 companies are aware of FRET21 and PFE-DET / 400,000 tonnes of CO2eq saved annually by all the signatories in year N+3 of their commitment
- **EVCOM for freight forwarders:**
  - 300 freighters’ companies aware of EVCOM and PFE-DET / 120,000 tonnes of CO2eq saved annually by all the signatories in year N+3 of their commitment.
Through substantial improvements in the energy efficiency of road transport, the programme contributes to achieve the objectives set out in the French national low-carbon strategy. The EVE programme is financed by Total Marketing France as part of the Energy Savings Certificates.

**Involvement of the Agency and Link to the EU Green Deal**

**Smart Mobility**

ADEME is the main programme leader and ensures the management, coordination and technical support of the companies in the Programme and its various voluntary commitment schemes.