



European Energy Network

The voluntary network of European Energy Agencies - at the heart of the clean energy transition

Name and Country of EⁿR Member

SIEA - Slovakia



Moreover, the target groups are addressed by specific TV and radio broadcasts, as well as various publications available on-site during the events and online at the project website, where further information and useful links for both general and professional public can be found.

Name of Project/Programme & Link to website

Live by Energy

<https://www.siea.sk/bezplatne-poradenstvo>

Aim/Expected Impact of Project

The project started in January 2016 and will run up until December 2023. It is expected to implement 2 500 information activities in total, with 6 500 individuals involved in these activities. As of today, 428 information activities have taken place from the beginning of the project, with almost 100 000 persons addressed.

Description of Project

The main goal of the project is to increase the level and quality of public knowledge in energy efficiency, energy savings and renewable energy sources.

The project is designed to raise awareness and spread knowledge of the above-mentioned topics by providing free expert energy advice, especially for households, the public sector, students and entrepreneurs in 5 regional counselling centers (Bratislava, Trenčín, Žilina, Banská Bystrica, Košice), covering the whole area of Slovakia.

Besides expert consultancy provided to target groups, face to face in counselling centres, via e-mail, and free a helpline, the project includes providing free expert consultancy at several events, where a critical mass of different target groups can be impacted. Some examples of such activities are:

- energy-related events of European and national importance, such as conferences, workshops and seminars, fairs and exhibitions;
- events for primary and secondary schools focused on explaining the topics of energy savings and renewable energy sources to children and students;
- open-air events, e.g. summer festivals, important sports events fan zones (such as Ice Hockey World Championship 2019; Summer Olympics 2020 – in preparation);
- special events in cities and municipalities.

Involvement of the Agency and Link to the EU Green Deal

Smart Integration/Renovation Wave

The agency is the Coordinator and the only implementing body of the project. A specific department within the agency (named “Department of Marketing Activities”) is in charge of carrying out the project activities. Within this department, the agency has established five regional counselling centres in different regions of Slovakia (Bratislava, Trenčín, Žilina, Banská Bystrica, Košice) where free expert advice and consultancy in the fields of energy efficiency, renewable energy sources, energy savings, and related topics is provided to the target groups by qualified experts.