



# European Energy Network

The voluntary network of European Energy Agencies - at the heart of the clean energy transition

## Name and Country of E<sup>n</sup>R Member

ADENE - Portugal



Agência para a Energia



## Name of Project/Programme

CERTAGRI

<https://innovation.adene.pt/project/certagri/>

## Description of Project

The project aimed to implement a Circular Economy Label for the agri-food sector. The goal of the project was to transmit to the consumer, in a clear and precise way, the circular economy performance along the products' value chain. This performance is communicated through a combined classification, with gradation of colours – the Circular Economy Label.

CERTAGRI aimed to develop an integrated voluntary labelling system, directed to the agri-food sector, focused on the efficiency and circularity of resources along the entire value chain (agricultural production, industrial process, transport and retail). The project involved a broad Advisory Board and a group of stakeholders from associations and sectors' organisations. The project aimed to improve production efficiency, and enhance consumer awareness to the products' impact along its value chain, in the transition from a linear to a circular economy.

## Aim/Expected Impact of Project

CERTAGRI was the first step in creating a specific labelling instrument for the circular economy which applies to the agri-food sector, covering the associated agricultural, industrial and logistical sectors, with the purpose of combining sustainability with differentiation, through a label and tool for consumers and businesses.

## Involvement of the Agency and Link to the EU Green Deal

### Circular Economy

ADENE aims to be the centre of excellence for the energy transition, mobilising citizens and institutions, with a view to a more competitive, sustainable and low-carbon economy. ADENE has applied in this project its experience of more than ten years in the implementation of voluntary and mandatory classification instruments, together with ISA's (Instituto Superior de Agronomia) wide experience in the sustainability of the agricultural sector and with the support of more than 25 stakeholders.