

European Energy Network

The voluntary network of European Energy Agencies - at the eart of the clean energy transition

Name and Country of EnR Member

ADEME - France



Name of Project/Programme & Link to website

The "FAIRE" service

(Facilitating, Accompanying and Informing on Energy Renovation)

https://www.faire.gouv.fr/

Description of Project

"FAIRE" is the information and advice public service that provides free-of-charge tailored guidance on energy renovation works to citizens, building sector professionals and local authorities.

The FAIRE service allows to estimate the necessary budget and the financial aids that are available, to carry out the most suitable type of renovation work or get in touch with a special adviser who will provide tailored support on a specific renovation project.

The FAIRE service has become a national brand related to energy renovation in France. It offers several tools:

- dedicated web platform;
- financial aid calculator, Simul'Aid€s: the only public digital tool in France that allows to identify available national and local, private and public financial aid for renovation;
- **network of advisers** based throughout the country in more than 400 FAIRE spots that can also be contacted through the web platform or via the unique toll-free number;
- **professional catalogue with service offer** by building sector professionals with the RGE reference ("Recognised as a Guarantor of the Environment" is a recognition granted by the public authorities and ADEME to professionals in the building and renewable energy sector committed to a quality approach).

The target audience of the FAIRE service includes local authorities, citizens and professionals:



- **Local authorities**: FAIRE gives them access to all the funding available, to local initiatives and to examples of local authorities with best practice projects.
- **Citizens**: FAIRE advisers help them to carry out a free assessment of their energy consumption and find the renovation solutions adapted to their needs; they can also identify the financial support scheme best tailored to their project; finally, they can recommend craftsmen and professionals with the RGE reference.
- **Professionals**: (1) renovation craftsmen & professionals "FAIRE" helps them find special training to become an "RGE" professional; (2) companies & organisations the common signature "Committed to do (FAIRE)" brings together all public and private actors involved in the building renovation process under a common banner.

Aim/Expected Impact of Project

FAIRE aims to bring together all the public and private actors in the field of energy renovation and renewable energies and make their offer clear under a common banner "Committed to FAIRE". They sign a charter and can associate their logo to the official "Committed to FAIRE" logo.

The objective is to commit, in the long term, €360 million (50% provided by the "Energy savings certificates", 50% by local authorities), for nearly 2 million accompanied households and co-owners' trustees.

Involvement of the Agency and Link to the EU Green Deal

Renovation Wave

The "public service" of information and advice on the energy renovation of housing is set up by the Ministry for ecological transition, ADEME, Anah (National Housing Agency), ANIL (National Agency for Housing Information) and local authorities.