



European Energy Network

The voluntary network of European Energy Agencies - at the heart of the clean energy transition

Name and Country of EⁿR Member

MOTIVA – Finland



Name of Project/Programme & Link to website

Solar power for households.

www.motiva.fi/energianeuvonta

Description of Project

Aurinkosähköä kotiin (Solar power for households) website is a versatile source of information about solar power and its procurement. The website includes e.g.

- Information concerning solar power and related equipment
- Guidance on how to procure solar power and compare tenders
- Tenders and a possibility to compare between turnkey deliveries (3-6 kW and 10-20 kW) for different sized model households. Tenders cover whole Finland.
- A calculator for estimating preliminarily which kind of a solar system (power, sizing and price) would be suitable for your house
- Information about solar system briefing events all over Finland
- Messenger instant message service via “Asiaa energiasta” (Information about energy) Facebook page related to consumer energy advice.

The campaign started at Motiva in 2018, and it has been repeated yearly. It is easy to ask for specific and detailed tenders via the webpage. The solar power companies attending the campaign are committed to give households specific tenders and deliveries. The campaign is targeted mainly to consumers/households but also to small and medium enterprises as well as to housing cooperatives. The website also includes guidance for joint procurement of solar power.



Aim/Expected Impact of Project

The campaign is part of the consumer energy advice delivery promoting the use of renewable energy sources and helps consumers to reduce the emissions of households. The campaign and respective tendering platform encourage households to guide their behaviour into more sustainable direction by investing in solar power, and decreasing their electricity bill.

Yearly 40-55 companies have participated in the campaign, while consumers have invited 340-530 tenders via the campaign platform. In 2021 the campaign focuses on informing housing cooperatives, where the potential is considered promising.

Involvement of the Agency and Link to the EU Green Deal

- Renovation wave

Motiva coordinates the campaign.