Name and Country of E*R Member

ADEME - France

Name of Project/Programme & Link to website

Exploring the experience of a home renovation works

https://www.leroymerlinsource.fr/energie-confort/explorer-le-temps-du-chantier-de-renovation/

Description of Project

This research work seeks to explore the experience of a home renovation project from households’ point of view. It aims at understanding what is at stake when a household undertakes large-scale home improvement works while still living on-site, and the interfacing with one or several construction companies recruited for implementing the project.

Fourteen families documented their day-to-day experience of their home renovation works on an online platform during two months.

The target audience are professionals of the renovation sector involved in the different phases of a home renovation project (public advisors from the FAIRE service, private stakeholders offering a coordination, administrative, technical… service offer to households willing to start a project, construction companies).

Aim/Expected Impact of Project

The aim of the project is to understand better the “mental load” that a large-scale home renovation project puts on the household in charge of leading/coordinating the work, and the difficulties, barriers… it is likely to face at every step of this journey.

It also enlightens the good practices that ensure the work to be conducted with success and that will benefit to all the stakeholders involved. This research work will have an impact on the public “FAIRE” service, by bringing knowledge on how to design better its service offer and adapt to the constraints and wishes of each household instead of bringing a standardized advice solely focused on energy efficiency issues.

Involvement of the Agency and Link to the EU Green Deal

Renovation wave

ADEME financed the study and coordinated the technical content in partnership with the private think tank Leroy-Merlin Source.