



European Energy Network

A voluntary network of European energy agencies

Philip Sellwood

**Energy Saving Trust
United Kingdom**

energy
saving
trust

Energy Saving Trust

Addressing the climate emergency



Our vision

About us

Energy Saving Trust provides leadership and expertise to help deliver a net zero society.

To address the challenge of reaching net zero targets, we will all need to reduce our energy consumption and accelerate a move to sustainable, low carbon lifestyles.

We work with individuals, businesses, governments and communities to help them with their own journeys to net zero.

Our strategy

Our mission is to address the climate emergency.

We have less than five years to get on the path to the Paris targets or they will be out of reach, with disastrous impacts.

Energy Saving Trust will strive to increase the pace and impact of our work to help make sure this doesn't happen.

We recognise and will focus on the decarbonisation of heat as the next big step for the UK's net zero transition.



Increasing our impact

Step change in **delivery**



Develop large-scale, step change business propositions for our current and potential clients.



Bid for more large-scale government contracts, including city regions and local authorities – aim for those who have declared a climate emergency and therefore share our mission.



Continue to develop our own products and services for non-government markets, particularly targeting private sector clients looking to **innovate** to help others reach net zero targets.

Increasing our impact

Step change in **influencing**



Engage more consumers and householders to help them make sustainable energy choices.



Work with and influence policymakers in all UK nations.



Leverage our impact through **collaboration** with key stakeholders who align with our mission.

Net zero

We will implement a world-class net zero strategy for our own operations and build on this to help other organisations and companies develop their own strategies.

Our ambitions

To be the **best known** and **most trusted** independent voice on sustainable energy and low carbon transport in all nations of the UK.

To **inform, engage** and **empower** consumers about heat pumps and alternative sources of low carbon heat.

To have **world-class Net Promoter Scores** for all our services.

To reach at least **1.5 million households** each year by April 2022 and **3 million** a year by April 2024.

To get 30% of these households to **take action to save carbon** as a result of interaction with Energy Saving Trust.

By increasing our pace and impact we will achieve these ambitions and contribute to addressing the climate emergency.

UK Water – Energy Landscape



Labelling

- Voluntary vs. Mandatory
- Single water and energy Label vs. Two separate labels
- Government led vs. Industry led

Energy Saving Trust position: *Whichever option is chosen, information relating to water and energy needs to be separately and clearly presented and be easily understood by all stakeholders, including by consumers.*

Building Regulations

- Proposal to link building regulations and water label
- Along with minimum water and energy performance standards
- New build – voluntary standards already exist
- Retrofit – no standards
- *Therefore including minimum standards and linking to (mandatory) water label will be a significant step for both new build and retrofit.*

Impartial Advice and Support

- Directly to consumers and through industry and government collaborations
- Energy Saving Trust Activities:
 - Water energy advice via Home Energy Scotland
 - DEFRA: Labelling options cost-benefit analysis and recommendations report
 - Water UK: collaborating on water and energy saving messaging for consumers / end-users
 - Aquias: evaluation of the potential for joint water and smart meter rollout
- Third party advice providers: utilities, water companies, independent organisations e.g. Waterwise.

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Thank you

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Thank you!

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