



Project Presentation

17th October 2022

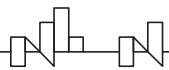


Project Information

INTERCEPT project benefits from a **€ 2.18M** grant from Iceland, Liechtenstein and Norway through the **EEA and Norway Grants** Fund for Youth Employment.

- Motivating mobilizing supporting NEETs green career pathway
- Call: Unlocking Youth Potential
- Project No. 2020-1-0033
- Duration: 29 months

Working together for a **green**,
competitive and **inclusive** Europe



Project Partners

INTERCEPT project is based on a partnership of 9 organisations from 6 different countries:

Jobsplus (Malta) - **Lead Partner**

Visionary Analytics (Lithuania)

Centre for Social and Economic Research: CASE (Poland)

Institute of Economic Research (Slovakia)

Region of Tuscany (Italy)

Grosseto University Hub (Italy)

Lithuanian Public Employment Service (Lithuania)

National Employment Agency: ADEM (Luxembourg) - **Expert Partner**



Regione Toscana

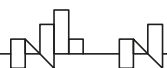


Fondazione
Polo Universitario
Grossetano

VISIONARY
ANALYTICS



CASE - Centrum Analiz Społeczno-Ekonomicznych
CASE - Center for Social and Economic Research



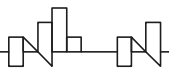
Context & Main Aim

Context:

- The Green transition
- Expansion of the Green Sector
- Pandemic-induced employment challenges
- Persistent youth unemployment in the EU
- Widespread skills mismatch

Main Aim:

Activation of youth who are not in education and training (NEETs) through a series of deliverables to increase awareness and competences in Green skills as well as create a better equipped work force.



Work Packages

The Project consist of 6 work packages:

WP1 – MANAGEMENT

- Management of project Funds, Reporting & Timeframes
- Monitoring Outputs and Deliverables: research, training, pilot schemes & evaluation
- Reaching Outcomes and Indicators: assistance to youths, new approaches & services

WP2 – COMMUNICATIONS

- Visual Identity: branding, project website, posters, etc.
- Outreach Strategy: reaching NEETs & employers
- Dissemination Plan: awareness about the funds, area of Green Jobs & Project Results

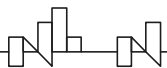


WP3 – ANALYSIS OF TARGET GROUP & RELEVANT ALMP PRACTICES IN PARTNER COUNTRIES

- **Research** conducted in order to identify how 25-29 year old NEETs' in Malta, Italy and Lithuania can be successfully integrated in the labour market.

Key Findings on the Target Group:

- highest rate of NEETs in Italy (29.9%) lowest in Luxembourg (9.7%)
- Significant **gender gap** due to caring responsibilities, especially in Italy and Malta
- **Lower level of education** (vocational education or below - except for Italy)
- Over 40 percent of NEETs in Lithuania face **mobility challenges**, i.e. difficulties in reaching the potential workplace
- Lack of **Quality Job Opportunities** in Italy (matching NEETs qualifications)
- In Lithuania NEETs not satisfied with their **pay**.





The research identified three sub-categories of NEETs:

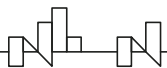
- **Transition NEETs:** young people who took a gap year before progressing further in their education or careers
- **Floating NEETs:** lacking direction and the motivation to work or learn
- **Core NEETs:** people with social and behavioural issues

Best practices:

- **Free childcare:** Significantly improved labour market participation of Maltese females aged 25-29
- **Platforms:** To find an occupation / Job-matching / Support for companies to interact externally
- **Mentorship:** Business and technical mentoring of participants to encourage entrepreneurship



Link for the Report - <https://jobsplus.gov.mt/resources/publication-statistics-mt-mt-en-gb/publications/fileprovider.aspx?fileId=53708>



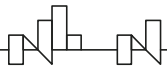


WP4 – COMPETENCES AND MOTIVATION TOWARDS GREEN JOBS

- **Research** by project partners on Employers, Recruitment Agencies, Training Providers and other related stakeholders to identify:
 - **Key cross-cutting competences** will be on demand in the near future
 - **The stakeholders' expectations** and needs related to the green economy

Key Findings:

- **Renewable energy, resource management, agriculture, forestry, agri-food and transportation** are the sectors that would provide the higher contribution to the green transition.
- The majority expect an **impact** in the form of the **creation of new types of jobs, in the update and adaptation of existing jobs.**
- Most believe that **environmental policy regulations are the main drivers of the green transition**, followed by the effects of the **climate change**, then by **green technology and innovation.**
- Stakeholders agreed that the Green Transition at this stage requires further specialization of their human resources, especially at managerial levels.





- The top 4 **soft skills** identified by the stakeholders as most **important for Green Jobs**:

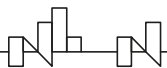
1. **Problem solving,**
2. **Motivation,**
3. **Skills to operate and maintain technology,**
4. **Communication**

Link for the Report (Malta) - <https://jobsplus.gov.mt/resources/publication-statistics-mt-mt-en-gb/publications/fileprovider.aspx?fileId=53707>

Link for the Consolidated Report (All Partners) - <https://public.3.basecamp.com/p/SroAFaxsxbFLzTo2BVwoSxKT>

Based on the results from the research conducted for WP3 and WP4, the below training programs are being developed:

- **Motivational Training for NEETs in Green Jobs (25 hours)**
- **Training (40 hours) for 30 PES staff members from Malta, Italy and Lithuania**



WP5 – ACTIVATION OF PILOT SCHEME

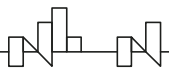
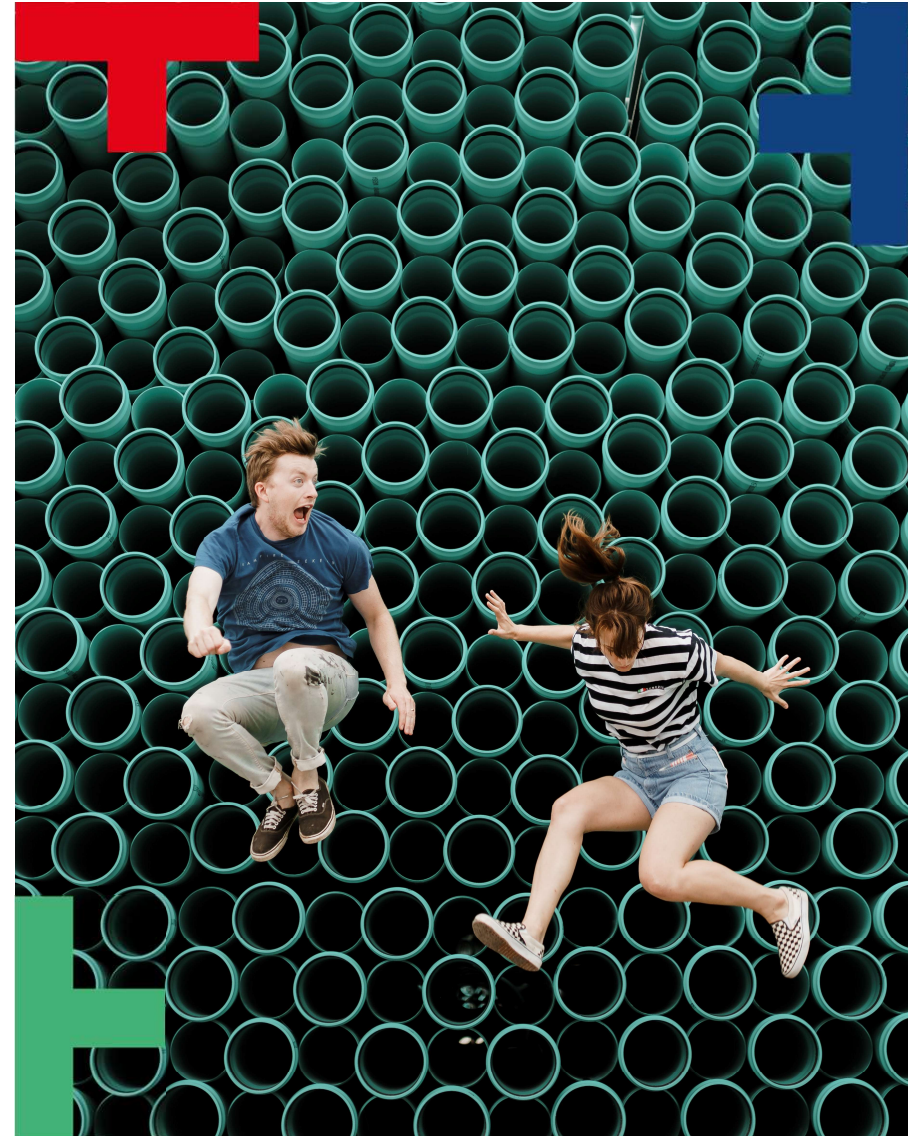
The pilot will assist a total of 300 youths in Malta, Italy and Lithuania.

The scheme consists of 3 phases:

- **Profiling**
- **Paid Training for NEETs on Green Jobs (developed in WP4)**
- **3-month paid internships in green companies**

Upon completion of the pilot, further assistance will be provided to NEETs in order to remain active. Target is to have:

- **80 youths in employment**
- **80 youth in other schemes**



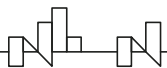
WP6 – EVALUATION & DEVELOPMENT OF POLICY RECOMMENDATION

- **Evaluation** of the pilot project

The project will evaluate both quantitatively and qualitatively the solution adopted, and the results achieved. Thanks to this information, partners will be able to mainstream the solution and include it in their set of interventions on a permanent basis.

- **Guidelines** for the successful integration of 25-29 years old NEETs into the labour market with a focus on green jobs.

Based on Meta-analysis of the pilot schemes' evaluations results combined with the general findings on the successful integration of 25-29 years old identified during WP3 will result in the development of policy recommendations.



Thank You!

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