



EⁿR WEBINAR

on Monitoring behaviour change measures and sharing best practices

November 12th 2024 | 09:30 – 11:30 CET

[Online participation link](#)

Agenda

09:30 – 09:40 Welcome and introduction

- Rebecca van Leeuwen-Jones, Chair of EnR Behaviour Change WG
- Regina Fógel, Hungarian Energy and Public Utility Regulatory Authority (MEKH)

09:40 – 09:55 Hungarian experience with monitoring behaviour change measures

- Regina Fógel, MEKH

09:55 – 10:20 Case study from Hungary: the awareness-raising 'Energy Diet' campaign and its measurement/ monitoring methods

- Rita Balázs, MVM Next Energy Trading Ltd. (key player of energy sector in HU)
- Zádor Bálint, Axing Ltd. (market leader in the Hungarian energy consulting sector)

10:20 – 10:40 Impact of the awareness and behavioural campaign 'Italy in Class A' on Energy Savings and Efficiency Targets

- Mariagiovanna Gaglione, Italian National Agency for New Technologies, Energy and Sustainable Economic Development (ENEA)

10:40 – 11:00 Evaluation of public awareness campaigns in Greece

- Christos Tourkolias, Centre for Renewable Energy Sources and Saving (CRESS)

11:00 – 11:20 Monitoring of behaviour change campaigns in different countries

- Emma Mooney, International Energy Agency (IEA)

11:20 – 11:30 Q&A session, closing

- Rebecca van Leeuwen-Jones, Chair of EnR Behaviour Change WG