



# European Energy Network

A voluntary network of European energy agencies

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## EnR Webinar – Monitoring behaviour change measures and sharing best practices

Rebecca van Leeuwen, RVO, the Netherlands  
12<sup>th</sup> November 2024



Netherlands Enterprise Agency



# Background

- Established in 1990, EnR is a voluntary network of 24 'national' energy agencies with responsibility for planning, management and review of national research, development, demonstration and dissemination programmes;
  - EnR is at the forefront of Europe's drive to improve energy efficiency, increase the use of renewable energy and mitigate the damaging effects of climate change, ensuring this transition is just;
  - EnR achieves this vision by acting as a bridge between national activities and those of the European Community and other relevant international bodies.
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# Working Groups



Buildings

ADENE – Portugal



Energy Efficiency

CRES - Greece



Renewable Energy

Dena - Germany



Behaviour Change

RVO - NL



Labelling & Ecodesign

EST - UK



Transport



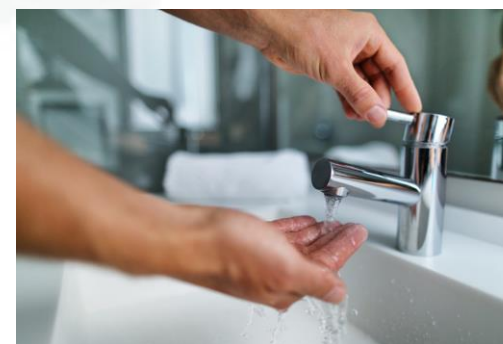
Monitoring Tools

ADEME - France



Industry

ENEA - Italy





# WG Behaviour Change Objectives

1. Keep members up to date with latest policy developments and the latest work of other relevant networks;
2. Capacity building and enhancing the knowledge of EnR members on the topic of behaviour change;
3. Raise the profile of behaviour change among policy stakeholders, so that behaviour change is considered more systematically within the energy policy design and implementation process;
4. Strengthen cooperation with TCP USERS of the IEA and other relevant networks.

[Behaviour Change – European Energy Network \(enr-network.org\)](http://enr-network.org)

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# Members of Behaviour Change WG

Working Group Chair

Rebecca van  
Leeuwen,  
RVO



Non EnR WG members

Umwelt  
Bundesamt



# Monitoring Activities during 2023

- Task Force Monitoring (Motiva, Finland (Lead), Adene (Portugal), ENEA(Italy), and Swiss Energy, Switzerland)
- Activity – Survey, Analysis report and workshop at BEHAVE 23

## Main Objectives

1. Monitoring behavioural emergency measures for the energy crisis
  2. Identifying innovative approaches to monitor behavioural change measures
- Report available at: [Survey results](#)
  - [Workshop at the BEHAVE conference 28-29 Nov 2023, Maastricht](#) . . . .



# Monitoring Behaviour Change Measures

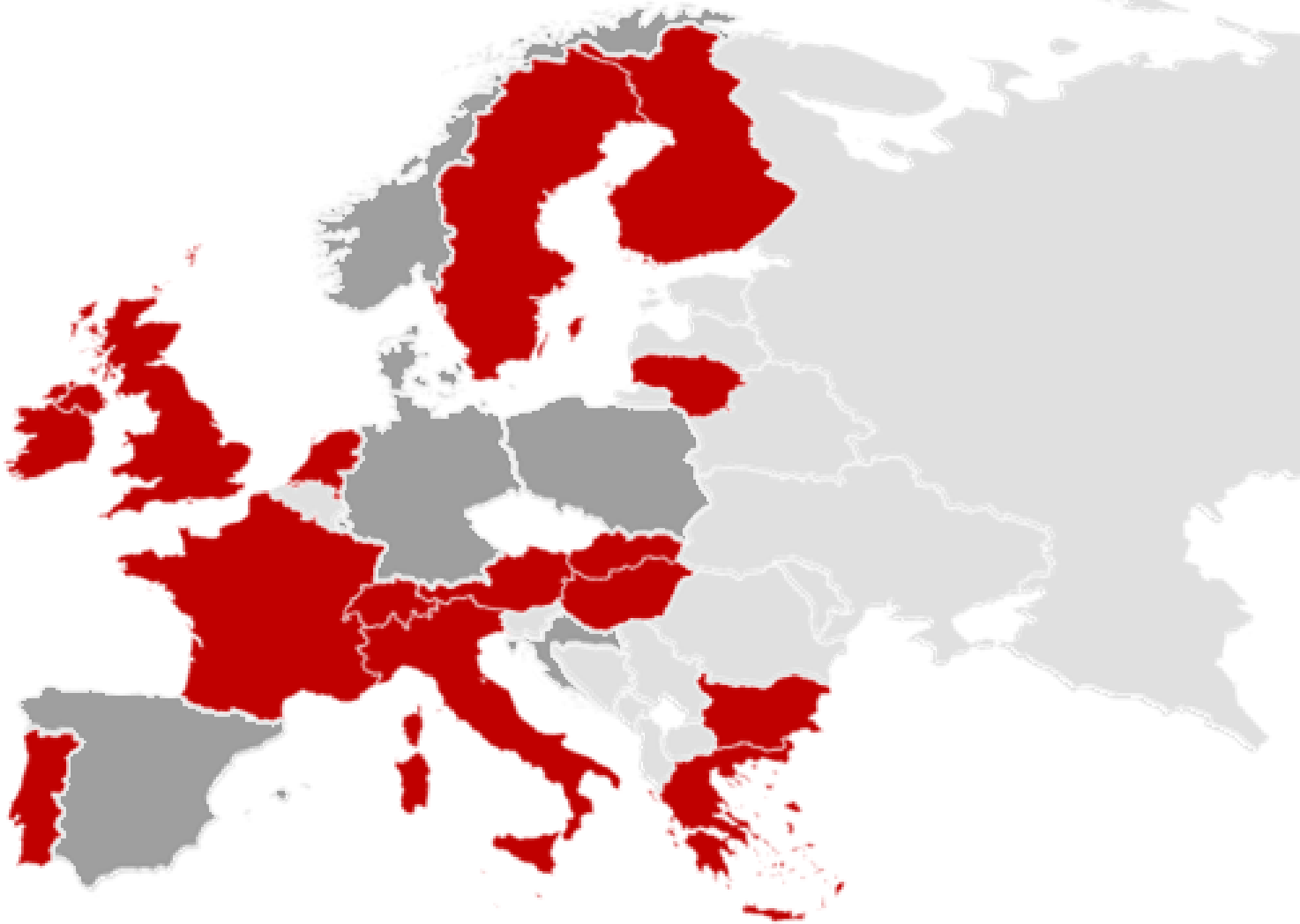
Data collection

Data collection

17 January > 31 March 2023

16 countries responded

(out of 24 EnR)



Survey answers

EnR countries



# 23 emergency response behavioural campaigns reported from 16 countries

**Austria** | Mission 11 campaigns

**Bulgaria** | One-stop-shop

**Finland** | Down a Degree campaign

**France** | 1) Ademe's site closures; 2) Heating and lighting reduction at Ademe's sites; 3) Every Gesture Counts campaign

**Greece** | Modification of working hours

**Hungary** | Training and training materials to energy counselors

**Italy** | 1) Italy in class A campaign & 2) Essential indications for a correct setting of gas heating systems

**Ireland** | 1) Reduce your use & 2) Beat the peak campaigns

**Lithuania** | 1) Government recommendations, "Energy Saving Guidelines" and 2) an information campaign for different target groups

**Malta** | 1) Energy Efficiency Awareness Campaign 2022 & 2) Household visits

**Portugal** | Campaigns in the Portuguese Energy Saving Plan 2022-2023

**Slovakia** | We save for us campaign

**Sweden** | 1) Every kWh counts campaign & 2) Energy advice in each municipality

**Switzerland** | Winter energy saving initiative

**The Netherlands** | Flip the switch too campaign

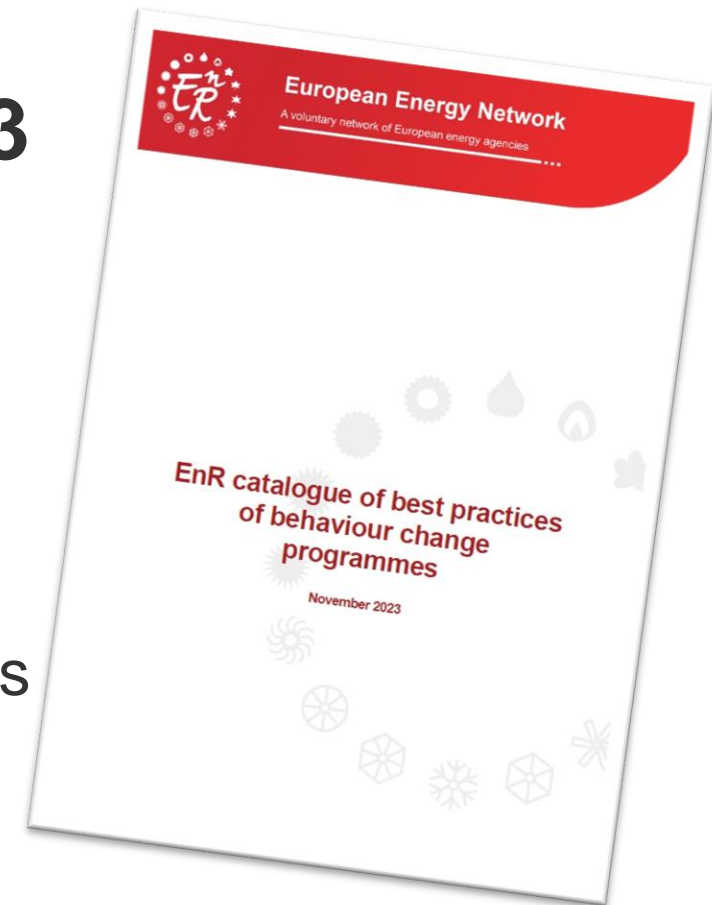
**United Kingdom** | Warm Home Hacks





# Catalogue of EnR Best Practices 2023

- First edition published in 2021
- Updated edition published in November 2023
- Case studies from **14** EnR member energy agencies
  - **7 updates** on previous best practices
  - **23 new** best practice examples
- Main types of programme:  
Awareness campaigns, programmes on advice, behavioural intervention, education, and research projects

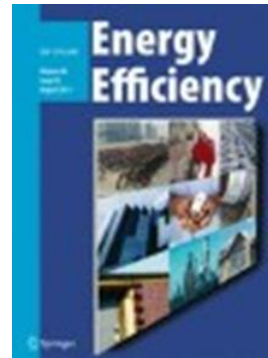


Download here!





# More Publications & BEHAVE 25 Conference



February 2024 | [EnR Newsletter #9](#) | Behavioural Change and its benefits for the energy transition

[Publications – European Energy Network \(enr-network.org\)](#)

[Library – European Energy Network \(enr-network.org\)](#)

**8th edition of the EnR BEHAVE Conference  
11th & 12th December 2025, Paris**

**Ensuring a just transition to carbon neutrality: from energy efficiency to sufficiency, the need for a lifestyle change**



Thank you!

**Rebecca van Leeuwen**

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network.org)



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